



## Build your marketing menu!

Restaurant Week is just over 10 days away! Get diners excited by completing this promotion checklist:

- Announce your restaurant's participation on social media.
- Display Athens Restaurant Week collateral (posters, table tents, cards, coasters) to get diners excited!
- Post countdown graphics from the **Partner Toolkit** as we count down the days to Restaurant Week!

Diners want to see all the delicious drinks, food, and sweet treats you to offer! Access the toolkit and start promoting through the button below.

Partner  
Toolkit

### Included in Partner Toolkit

- Facebook covers
- Square Facebook and Instagram posts
- Vertical Facebook and Instagram posts
- Social Media Captions

### Example Social Media Post



- Caption: "We're proud to be participating in Athens Restaurant Week! Come out and see us July 8-14. #AthensRestaurantWeek"

#### Questions?

Please contact Visit Athens, the Athens Convention & Visitors Bureau  
Restaurant Week Intern: [ARW@VisitAthensGa.com](mailto:ARW@VisitAthensGa.com)  
Marketing & Communications: [Bree@VisitAthensGa.com](mailto:Bree@VisitAthensGa.com)  
Learn more: [AthensRestaurantWeek.com](http://AthensRestaurantWeek.com)

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